

# Heart of Cornwall Business District



## Heart of Cornwall Business District

### Location by Road

Redruth to Truro	11 miles
Redruth to Penzance	18 miles
Redruth to Newquay Airport	25 miles
Redruth to Bodmin	32 miles
Redruth to Plymouth	62 miles
Redruth to Exeter	93 miles
Redruth to Exeter Airport	100 miles



### About the Camborne, Pool, Redruth area

#### Demographics

- Over 75,000 people live within the area and its immediate hinterland.
- 500,000 people live within a 60 minute drive time.
- Over 24,000 employees - a 7.6% increase since 2003

#### Communications

- Annually, 12 million vehicles pass the Pool junction of the A30 with 50,000 per day in the peak summer flow
- Three dualled A30 Trunk Road junction connections.
- Two Mainline rail Stations with over 250,000 journeys per year
- Plymouth and Exeter are 1.5 hours drive time
- Newquay Airport is 40 minutes drive - flying to London Gatwick in one hour

#### Business & Training

- CPR is Cornwall's priority growth point and its largest business district, branded as 'Heart of Cornwall Business District'
- 84% of working residents hold a level 2 qualification or above compared to 78% nationally.
- Cornwall College is the largest provider of higher education and professional courses in Cornwall, with the Camborne Campus in the top 10% of colleges nationally.

#### Tourism & Environment

- Three miles from Atlantic Coast and several award winning beaches.
- In 2007, 4.9 million visitors spent around £1.1 billion in Cornwall
- Heartlands a new £30 million Lottery funded community heritage and tourism park will be opening Autumn 2011.



Further information on the broader opportunities available in Cornwall can be obtained from:

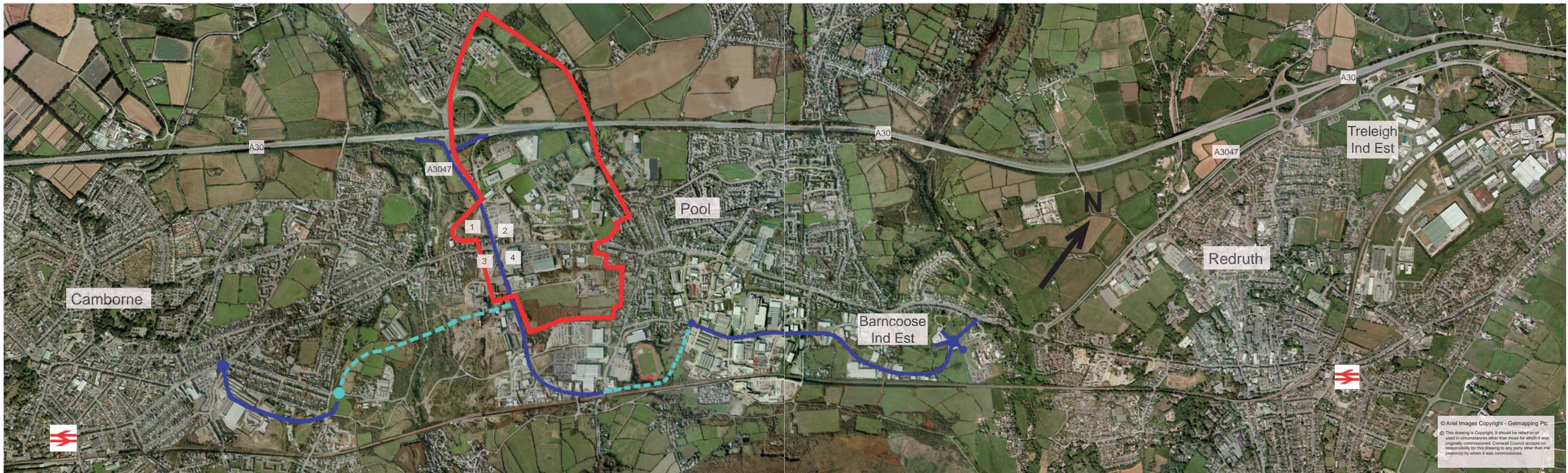
Cornwall Development Company  
[www.cornwalldevelopmentcompany.co.uk](http://www.cornwalldevelopmentcompany.co.uk)  
[www.investincornwall.co.uk](http://www.investincornwall.co.uk)  
 (01872) 322800



European Regional  
Development Fund  
Investing in your Future



# Heart of Cornwall Business District



← Penzance 14 miles      East West link road completed      Proposed East West link road      Truro 11 miles →

## Urban Regeneration & Vision

CPR Regeneration's mission is to help bring prosperity back to Camborne, Pool & Redruth. It is working with both public and private sector businesses to reclaim the area as a place where innovation and quality are again encouraged and nurtured. The process is well underway, and current achievements within the area mean it is already seen as an engine of change within Cornwall. Our work is focussed on the community. CPR Regeneration's projects provide the opportunity for a superb quality of life coupled with excellent employment prospects in an enhanced urban environment. As a result, a growing number of people are choosing to make their homes here.

The overall design for the area is one of a revitalised destination for business, culture, recreation, retail and education. We have created a masterplanning framework and design code that are helping us to establish a unique sense of place and a properly connected community here in the heart of Cornwall. With our partners we already have a strong track record of successful projects. The recently completed Pool Innovation Centre already provides high quality workspace and is 70% occupied by growing businesses less than a year from opening. Extensions to local industrial estates at Barncoose and Treleigh are also well underway, with occupier interest high. Over £100 million of investment has been committed to March 2011 with a further £270 million over the next 4 years.

## For further information contact

Bill Radmore - Investment Director  
br@cprregeneration.co.uk  
01209 722012

Alastair Stevenson - GIS Project Officer  
as@cprregeneration.co.uk  
01209 722015

Mark Smith - Business Development Director  
ms@cprregeneration.co.uk  
01209 722020

## EU Convergence Grant Funding

Grant funding may be available for high quality office and workspace developments on these sites under the Convergence Programme for Cornwall & Isles of Scilly, initial enquiries to:

Neil Lindsey - European Director  
nl@cprregeneration.co.uk  
01209 722014

